ECOSYSTEM GOODS AND SERVICES – CONSERVATION THROUGH SUSTAINABLE USE **Tamás Marghescu**

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A lot is being debated nowadays on the valuation of ecosystem goods and services. We are indeed at the brink of a new world economy, the old order currently just collapsing in front of our eyes. This is probably the long-awaited chance of nature conservation to finally get a grip on stopping the loss of nature and its goods and services. Nature will need to get a price and needs to be dealt with as an asset of the economy.

At the same time, we see that an ever growing world population needs to be fed from land, which needs to provide alternative, renewable energy and which is in part set aside for conservation purposes as protected areas. The concurrence of food, energy and the many other ecosystem goods and services, including conservation for the same piece of land can be solved only, if more and more areas of land are not segregated for one type of use or the other and if different uses are integrated to achieve a sustainable, multi-functional type of land use. The problem lies not in the sustainable use of natural resources but in the solution.